**One-Pager Template for Purchases and Gifts**

**Title and Creator:**

Description of Collection: [*Provide a concise summary of the contents of the collection]*

**Scholarly value:** *[Provide a note on the perceived scholarly or intellectual value of the collection]*

**Collection connectivity** [*describe how collection connects to Rose’s and library’s current holdings*]

**Research and teaching connectivity** [*describe how collection connects to research and teaching trends of Emory faculty, graduate students, and scholars*]

**Approximate size of collection:**

**Special formats:** [*note type and extent of special formats, including born-digital, audiovisual, photography and art collections, large-format materials, etc.*]

**Strategic partnerships** [*note opportunities that collection affords for strategic partnerships within library, campus, or community*]

**Donor/fundraising potential** [*note opportunities that collection affords for building donor relations, or fundraising for collection acquisition, processing, or programs*]

**Programmatic possibilities**

**Expected outcomes** [*including publications, national visibility, continued web presence, academic programs*]

**Communication strategy** [*note any specific publicity needs and opportunities, ie. blog post, press release, Rose magazine article…*]

**Internal use only:**

**Confidential background information** [*note any additional information pertinent to acquisition that is not for broader consumption*]

**Operational impact** [*in consultation with Head of Collection Services,* *note in detail what is needed for packing/shipping, receiving, space/shelving, processing and cataloging, and preservation*]

**Price/Estimated value**

**Timeframe**